

Reality # 1 - Most people may not think, or believe what I'm about to say... but the reality is... **most individuals have the Ability, Freedom & Power to create Personal Financial Freedom.**

Reality # 2 – Unfortunately, most people choose to **DO**, what most people choose to **DO!** (ie. - to **earn 100% of their income** from working a job they will **never own, or control**). And although a job provides income to live and pay the bills, it also breeds dependency... keeping most employees **Jumping Out of Bed & Just Over Broke**... and totally dependent on a J-O-B, for their source of income!

Reality # 3 - Although most people **CHOOSE** to work 30 plus years, helping their employer earn profits and increase the employer's wealth... most could **create financial independence for themselves in about 5 years**, through simply learning and applying a few financial fundamentals to their own lives.

Reality # 4 - There is a simple Formula & Strategy that anyone can learn & apply to break dependence on a **J-O-B** and set oneself free! The rich get richer, by following this simple formula, while those who don't tend to struggle!!! I applied this formula to my own life and in less than five months (December 1, 2011 - March 15, 2012), I went from working hard... to earn a little... to not needing to work... and financially free! And the fact that it happened for me serves as evidence that the same thing could happen for **YOU!**

Reality # 5 - **YOU CAN** transform your financial reality. Romans 12:2 states... “be transformed by the renewing of your **mind**” (ie. **what you think and believe**). I created this Financial Literacy and Empowerment website, as a tool to help you **"DO IT"!!!**